

across

MIROSLAV BOUBLÍK

CEO
ACROSS PRIVATE
INVESTMENTS



Miroslav Boublík assumed the position of Chief Executive Officer at Across Private Investments in March 2024.

As an executive with international experience in private equity, venture capital, and large-scale banking, he has primarily worked in the financial services sector - from Silicon Valley to Singapore.

He began his career in the United States, where he worked, among other roles, at the renowned consulting firm McKinsey. After relocating to Europe, he was part of the senior leadership of large banking institutions such as BNP Paribas in Ukraine and Russia. For four years, he was a member of the Home Credit International team, part of the PPF Group, where, among other things, he served as Managing Partner for Corporate Venture Capital.

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YOU'VE BEEN LEADING ACROSS FOR A YEAR. YOU'VE WORKED AT COMPANIES ALL OVER THE WORLD - FROM SILICON VALLEY TO SINGAPORE. WHAT ATTRACTED YOU TO COME TO SLOVAKIA?

During my time working for major financial institutions around the world, I gained valuable experience. However, I've always tried to live by the principle of "giving back" - here that means contributing my experience to my home country or region. Although I'm Czech, Slovakia is very close to my heart. So when the offer came to work in Slovakia, it was an opportunity to apply best practices practically at home. If we truly care about our homeland and about Europe, we must also give something back.

WHAT ACHIEVEMENT FROM 2024 ARE YOU MOST PROUD OF?

When I joined Across, we set ambitious goals, but these would not have been achievable without a strong team of experts. We therefore strengthened the team with experienced professionals. We entrusted the strategy to Marek Šupa, who has extensive experience not only in strategic management but also in implementing digital solutions in several Slovak banks. Martin Fuchs, with his experience in personal banking and capital markets, has strengthened the business as Head of Global Sales. Our team has also expanded with Martin Moravčík, who ran his own securities business, and Matthew Dougherty, an experienced private equity investor with a background as an advisor to major financial institutions, including the ECB. So, I am proud that in a relatively short time we have built one of the strongest professional teams in Slovakia's financial services sector.

WHERE IS ACROSS PRIVATE INVESTMENTS HEADING UNDER YOUR LEADERSHIP?

My goal is to make our company one of the leading wealth management companies in Central Europe. We began working toward that already in 2024. In addition to our traditional high net worth clients, who remain a priority for us, we want to democratize wealth management and make our services accessible to clients who are not yet private banking clients but have the potential to become so. We're working on a digital transformation of the company and also focusing on gradually expanding Across Private Investments beyond the borders of Slovakia. Our long-term priority remains a responsible and respectful approach - toward clients, employees, and business partners alike.

WHERE DO YOU SEE THE BIGGEST DIFFERENCES BETWEEN INVESTORS IN THE U.S. AND THOSE IN SLOVAKIA AND THE CZECH REPUBLIC?

American investors are generally more willing to invest in venture capital and higher-risk assets, fully aware of the correlation between risk and return. Slovak and Czech investors tend to be more cautious and conservative. They prefer to invest in safer assets - such as bonds or real estate - but it's precisely riskier investments that could improve the performance of their portfolios. Of course, risk needs to be properly managed and ideally diversified.

TO WHAT EXTENT DOES SLOVAKIA ITSELF OFFER INTERESTING INVESTMENT OPPORTUNITIES, E.G. IN PRIVATE EQUITY?

Compared to mature private equity geographies, the Slovak market will be ripe with potential smaller sized deals. We see a significant potential in the ongoing generational change - this could result in a significant investment opportunity in the future, provided the country creates a supportive small business and financial transactions ecosystem. We would like to contribute to the creation of such opportunities. Our goal is to act as an accelerator of innovation.

WHAT ARE THE PARTS OF YOUR WORK THAT CONSISTENTLY EXCITE YOU AND ARE A SOURCE OF MOTIVATION FOR YOU?

I'm inspired by working both with clients and with our team. It brings me joy to see people grow - both personally and professionally - and how the company grows along with them. Another big motivation for me is that together we're able to create and deliver innovative products that are unique in the market and provide real value.

WHAT SINGLE CHANGE WOULD MAKE SLOVAKIA A BETTER PLACE TO DO BUSINESS?

Slovakia's business environment would benefit greatly from more stable tax legislation, along with simplified administrative processes and reduced bureaucracy. There is noteworthy progress in certain areas of business, for example in ESOP legislation, which is more in line with Silicon Valley practices and more flexible than in the Czech Republic.